

## **Section XIII – PMTNM Advertising and Exhibit Policies**

### **DISPLAY ADVERTISEMENTS**

#### **❖ RATES AND CONTRACTS**

- A. Rates, contract form and other policies to be reviewed and approved by the Board of Directors at the spring meeting, annually.**
- B. Rates shall be lower than normal commercial rates based on a survey of at least one (1) professional journal and one (1) in-state newspaper.**
- C. See Advertising Rate Schedule in the Appendix of this Handbook for current fees.**
- D. Contract forms can be obtained from the PMTNM Advertising Manager. (See Section I of the Handbook)**

#### **❖ METHOD OF SOLICITING ADVERTISING**

- A. Ads to be solicited annually (summer) to run in three consecutive issues of the PMTNM NEWSLETTER and/or Conference Program, or to exhibit. This is handled by Newsletter Editor and/or Advertising Manager.**