



Professional Music Teachers of New Mexico, Inc.
(formerly New Mexico Music Teachers Association)

Affiliated with Music Teachers National Association

Rate Information

(Contact Advertising Manager for current rates.)

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PMTNM NEWS: Published in January, May and September; 12 - 16 pages per issue. Circulation: 200 teachers, schools, and music dealers. Includes your camera ready ad, plus a listing of activities at your store/institution in the "Coming Events" section (copy deadline: August 15, December 15, and April 15).

Table with 3 columns: Rates, Dimensions, and Price. Rows include Full page, Half page, Fourth page, and Business Card.

DEADLINE: _____

CONVENTION PROGRAM: Published annually for state convention. It is the official schedule for all convention activities and is given to all members in attendance.

Table with 3 columns: Rates, Dimensions, and Price. Rows include Full page, Half page, and Fourth page.

DEADLINE: _____

EXHIBIT TABLE AT STATE CONVENTION: Adequate space is provided in a convenient area and participants are encouraged to visit the exhibits. Please fill out exhibitor contract.

Rate: Sales Exhibit: \$32 per table

DEADLINE: August 15, current year.

MAILING LABELS: Complete membership, pressure sensitive, zip sorted. \$32 per set

Best Buys

Table for Package A: PMTNM NEWS - full page (3 issues), Convention Program - full page, Sales Exhibit - per table. Sub-total: 264.00, Discount: -25.00, TOTAL: 239.00

Table for Package B: PMTNM NEWS - half page (3 issues), Convention Program - half page, Sales Exhibit - per table. Sub-total: 164.00, Discount: -16.00, TOTAL: 148.00

Table for Package C: PMTNM NEWS - fourth page (3 issues), Convention Program - fourth page, Sales Exhibit - per table. Sub-total: 115.00, Discount: -11.00, TOTAL: 104.00